# POZNAN UNIVERSITY OF TECHNOLOGY



# EUROPEAN CREDIT TRANSFER AND ACCUMULATION SYSTEM (ECTS)

pl. M. Skłodowskiej-Curie 5, 60-965 Poznań

## **COURSE DESCRIPTION CARD - SYLLABUS**

Course name

**Interpersonal Communication** 

**Course** 

Field of study Year/Semester

Management and Production Engineering 1/2

Area of study (specialization) Profile of study

general academic

Level of study Course offered in

First-cycle studies polish

Form of study Requirements

part-time elective

**Number of hours** 

Lecture Laboratory classes Other (e.g. online)

20

Tutorials Projects/seminars

0

**Number of credit points** 

3

#### **Lecturers**

Responsible for the course/lecturer: Responsible for the course/lecturer:

PhD Agata Branowska

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Faculty of Management Engineering

J. Rychlewskiego 2, 60-965 Poznań

# **Prerequisites**

No prerequisites

## **Course objective**

The aim of the course is to familiarize students with the basic concepts and issues related to interpersonal communication in professional, private and social life. The aim of the course is to learn about barriers affecting the efficiency of communication and tools to overcome them, as well as the factors determining the effectiveness of communication.

# **Course-related learning outcomes**

Knowledge

Has got basic knowledge necessary to understand the non-technical conditions of engineering activities.

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Has got basic knowledge in interpersonal communication.

Has got basic knowledge in verbal and non-verbal communication.

#### Skills

Can work individually and in a team; knows how to estimate the time needed to complete the task; can develop and implement a work schedule to ensure that deadlines are met.

Is able to anylyze the communication process and spot communication errors.

Is able to actively listen.

Is able to make an effective presentation.

Social competences

Is able to work in teams.

Is able to share opinion in comprehensive manner.

### Methods for verifying learning outcomes and assessment criteria

Learning outcomes presented above are verified as follows:

All learning outcomes are checked with test which contains open and closed questions.

#### Assesment criteria:

< 50 % ndst,

≤ 50%; 60% ) dst.,

< 60%; 70%) dst plus,

<70%, 85%) db,

<85%, 91) db plus,

<91%, 100%> bdb.

Tasks during lectures - during lectures students are asked to make tasks, for which they get additional points. The points are added to points from the test.

## **Programme content**

- 1. The essence of interpersonal communication. Model of the communication process. Characteristics of the interpersonal communication process. Elements of the communication process. Features of communication.
- 2. The importance of communication in everyday and professional life. Interpersonal communication, social communication, public communication, mass communication.

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- 3. Communication barriers: technical, organizational, social. Active listening. Methods of improving active listening skills.
- 4. Types of interpersonal communication: non-verbal and verbal communication (oral and written). The importance of nonverbal communication. Elements of nonverbal communication.
- 5. Informational and persuasive communication. Rules for influencing people. Manipulation as a special case of interpersonal communication.
- 6. Public speaking. Structure and principles of conducting presentations. Features of a professional presentation. Auditorium analysis. Construction of sentences. Nonverbal behavior during presentations.

### **Teaching methods**

Lectures, role playing, games, brainstorming, case study

## **Bibliography**

#### Basic

- 1. Gronbeck B., German K., Ehninger D., Zasady komunikacji werbalnej, Poznań, 2001.
- 2. Nęcki Z., Komunikacja interpersonalna, Wrocław, 2002.
- 3. Stewart J., Podręcznik komunikacji interpersonalnej, Warszawa, 2003.
- 4. Morreale S.P., Spitzberg B.H., BargeJ.K., Komunikacja między ludźmi, Warszawa, 2007.

### Additional

1. Jabłonowska, L., Wachowiak, P., Winch, S., Prezentacja profesjonalna. Teoria i praktyka, Difin, Warszawa, 2008

## Breakdown of average student's workload

	Hours	ECTS
Total workload	75	3,0
Classes requiring direct contact with the teacher	30	1,5
Student's own work	45	1,5
literature studies		
preparation for tests <sup>1</sup>		

<sup>&</sup>lt;sup>1</sup> delete or add other activities as appropriate